

3rd Annual

radical innovation
in hospitality ©
Awards

HD*Boutique*
exposition & conference

Miami Beach Convention Center
Miami Beach, Florida
September 15, 2009

Sponsored by:



THE JOHN HARDY GROUP

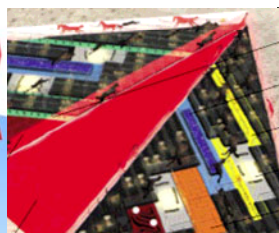
John R. Hardy, CEO/President

hospitalitydesign

Michael Adams, Editor in Chief

Michelle Finn, VP HD Group

Rachel Long, Special Projects Editor



Moderator:

John Hardy, President/CEO
The John Hardy Group

Panelists:

Claude Amar, Principal
The John Hardy Group International

Pamela Parsons, Principal
Studio Elements

Michael Medzigian, Founding Partner,
Watermark Capital Partners

Simon Turner, President, Global Development
Starwood Hotels & Resorts Worldwide

James Woods, Principal
Keen Partners, LLC

Concept:

- **Over 30 new brands since 2006 with more all the time.**
- **Boutique Movement started during the last downturn of the early 1990's.**
- **Increased value to design & experience since early 1990's downturn.**
- **Barry, Ian, Bill Kimpton, Chip Conley**
- **So where is it going now?**
- **Who is the next pioneer?**
- **We thought we would try to find out.**
 - **Give People a Boost**
 - **Learn Something Ourselves**
 - **Maybe Help Move It Into Reality**
 - **Meet new creative groups we can collaborate with in the future.**
 - **Identify new emerging trends.**
- **Change the industry for the better.**

Awards:

Grand Prize

\$10,000

Finalist

\$1500

Judges Special Award

\$1000

- **Collaboration with Panel Members**
- **Collaboration with HD Magazine & the HD Boutique Conference**
- **Publication in Hospitality Design Magazine**
- **Web blasts by JHG to over 5,000 Industry Contacts**
- **Promotion on the Radical Innovation, JHG and Hospitality Design Websites**
- **National Media Coverage:**
 - **BusinessWeek**
 - **Fast Company**
 - **NewYorkTimes.com**
- **Free entry to HD Boutique**
- **Travel Expense for One Person from Each Finalist**
- **Promotion at HD Boutique**

Lesson:

3 Years has taught us:

- **New Trends Developing**
 - **Green Property**
 - **Eco Tourism is Strong**
 - **Leisure is a Focus**
 - **Distributed Concepts...(Emerse by WATG, a 2008 Finalist)**
 - **Concepts for Younger, Mobile, Less Wealthy Demographic**
 - **Concepts for “Boomers”**
- **Exceptionally Creative People from Variety of Firms & Locations**
- **Widening International Interest**
- **Diverse Industry Backgrounds (Architects, Engineers, Interior Designers, Property Owners, Developers and Major Brands.**

2009:

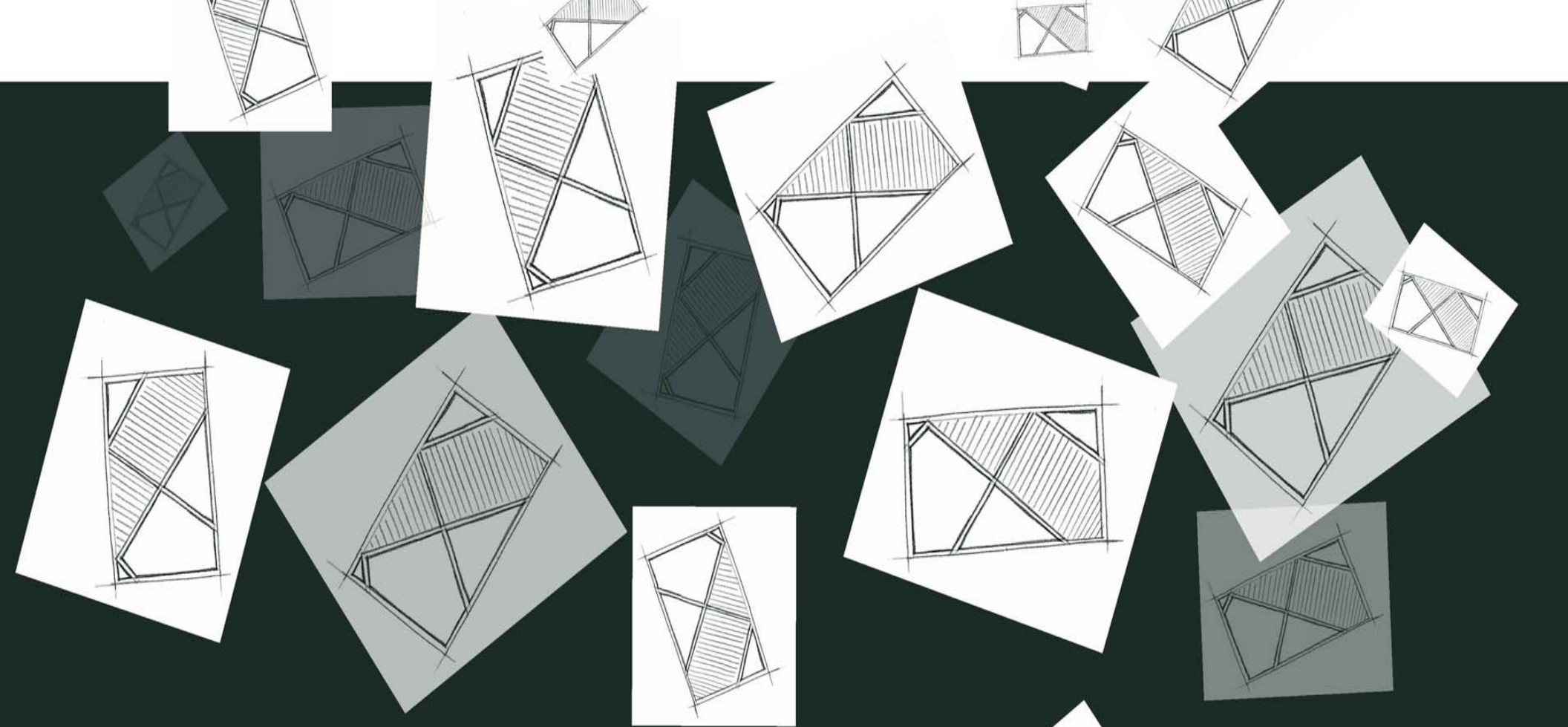
Judges Special Award

Industry Hotel

Submitted by:

Benedicte Garby

Student



INDUSTRY HOTEL

BY BENEDICTE GARBY
FRENCH STUDENT
IED, ROME, ITALY
MASTER INTERIOR DESIGN

ING - MODULARITY - MULTIFUNCTIONALITY - INNOVATION - RECYCLING - MODULARITY - MULTIFUNCTIONALITY - INNOVATION -



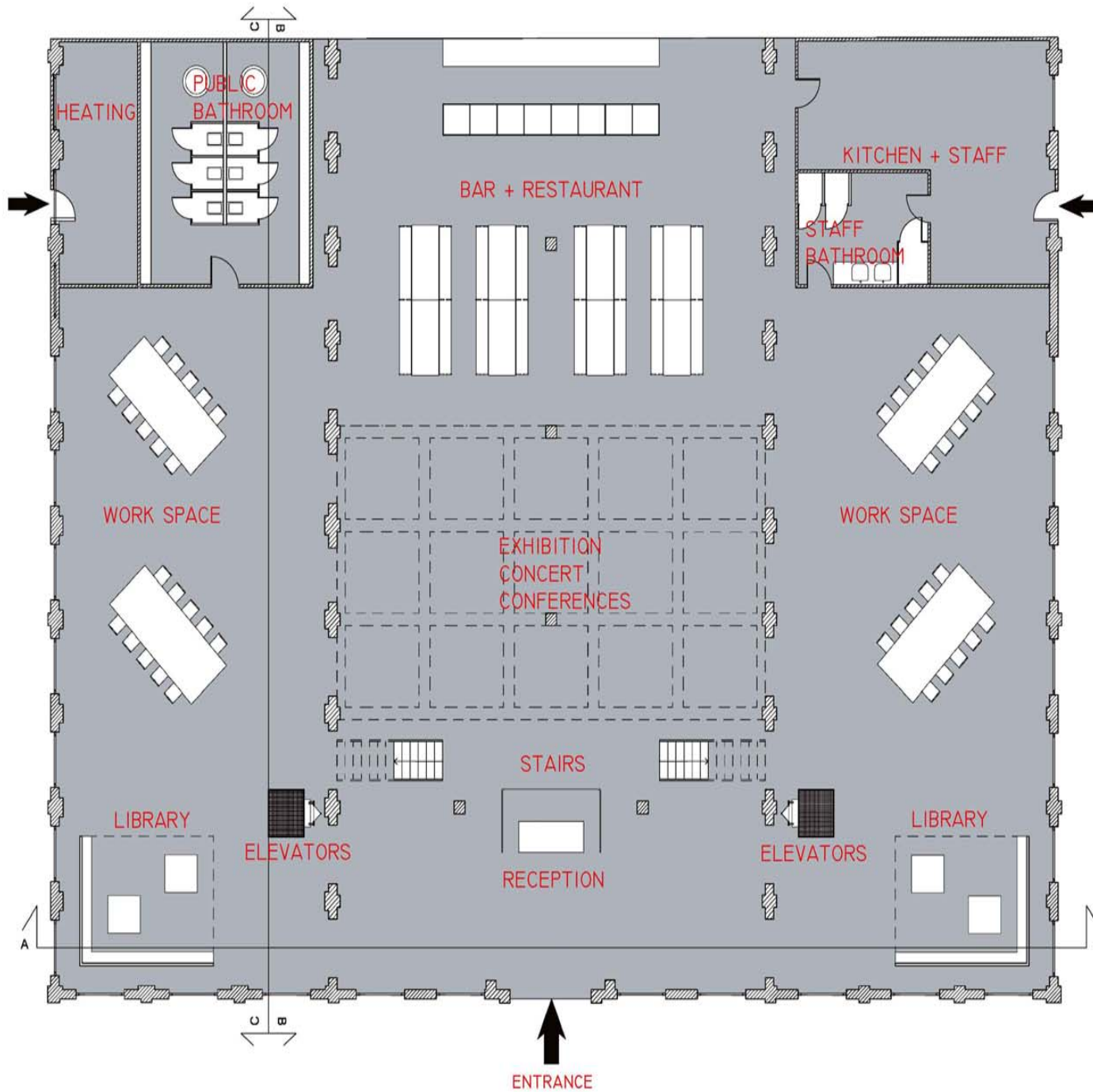
CONCEPT

WHAT: THE INDUSTRY HOTEL IS AN INNOVATIVE CONCEPT WHICH ALLOWS ONE TO CREATE NEW WAYS OF TRAVELLING THROUGH THE RENEWED USE OF A SPACE, (LIKE A DISUSED PLANT), AND RECYCLING PRODUCT (SUCH AS CONTAINERS). EACH CONTAINER BECOMES A ROOM AND WILL BE SUSPENDED TO THE RESTORED WOODEN ROOF STRUCTURE. IT IS THUS POSSIBLE TO ADAPT THE NUMBER OF CONTAINER-ROOMS TO THE SIZE OF THE AVAILABLE SPACE. THE INDUSTRY HOTEL, CAN BE PRODUCED IN SERIES AND BE ADAPTED AND CHARACTERIZED TO WHERE IT MUST BE LOCATED. CONTAINER-ROOMS ARE A MODULAR SYSTEM WHERE ONE CAN INCREASE THE NUMBER OF CONTAINERS IF NEEDED.

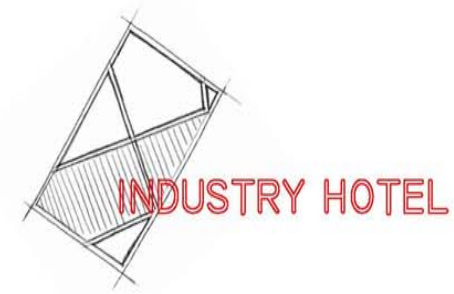
WHO: FOR A YOUNG SOPHISTICATED AND AUDACIOUS CLIENTELE LOOKING FOR NEW WAYS OF TRAVELLING. BY THIS INNOVATIVE CONCEPT, THE HOTEL ROOM IS NOT ONLY SEEN AS A PLACE TO REST BUT ALSO AS A DISCOVERY OF NEW WAYS TO THINK ABOUT HOTELS BY ADDING: RECYCLING ARCHITECTURE, MINIMALIST DESIGN, A MEETING POINT WITH OTHER TRAVELLERS AND A PLACE OF CULTURE AND LEISURE VENUE.

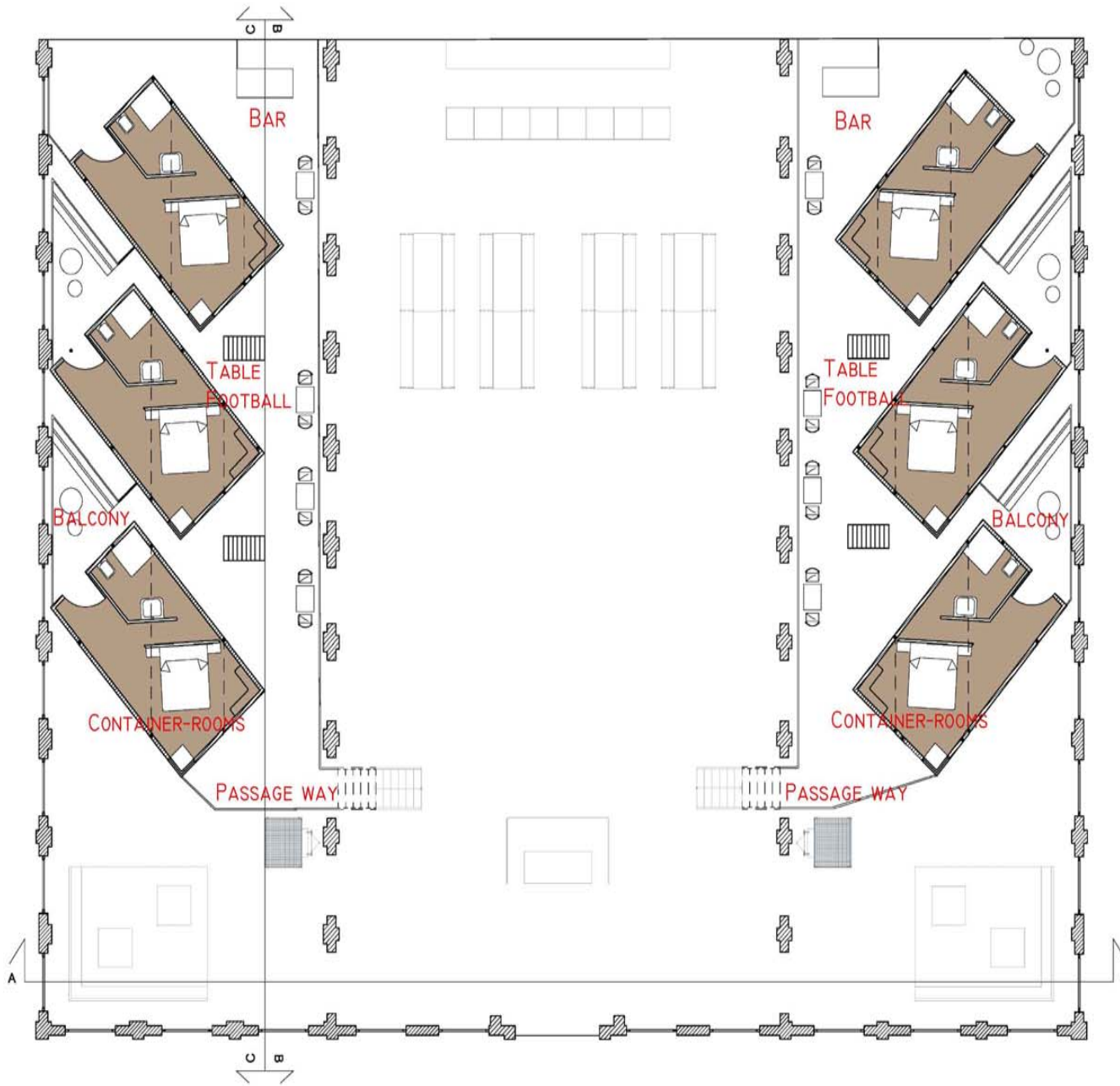
SERVICES:

- CONTAINER ROOMS
- A BAR AND A SMALL RESTAURANT
- A LIBRARY AND A WORK SPACE
- A MULTIFUNCTIONAL ROOM WHICH MAY BE USED AS AN EXHIBITION SPACE ABOUT A PARTICULAR TOPIC OF THE CITY, A CONFERENCE ROOM FOR POSSIBLE MEETINGS AND AS A CONCERT HALL WHERE TO SHARE MUSIC OF THE WORLD.

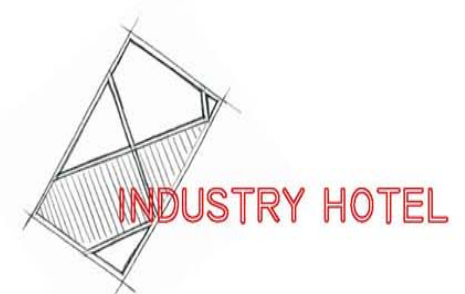


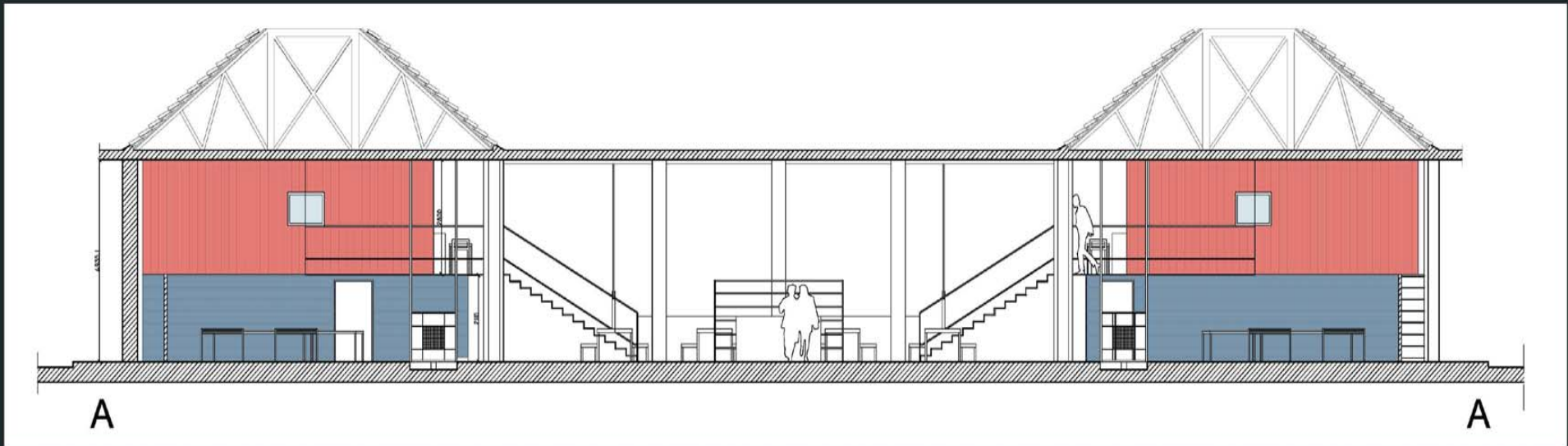
GROUND FLOOR PLAN



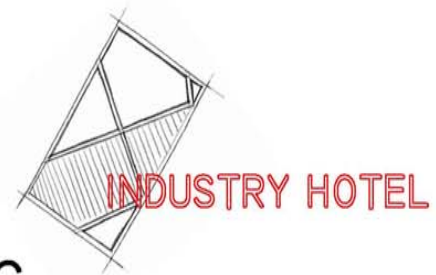
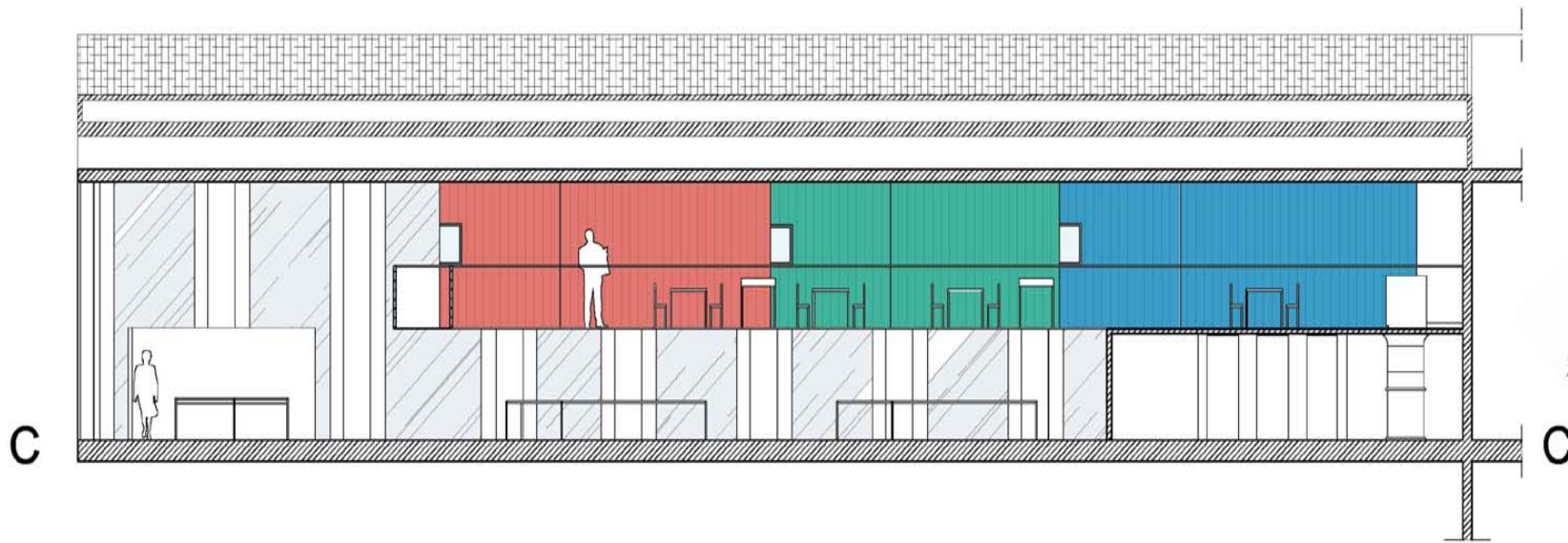


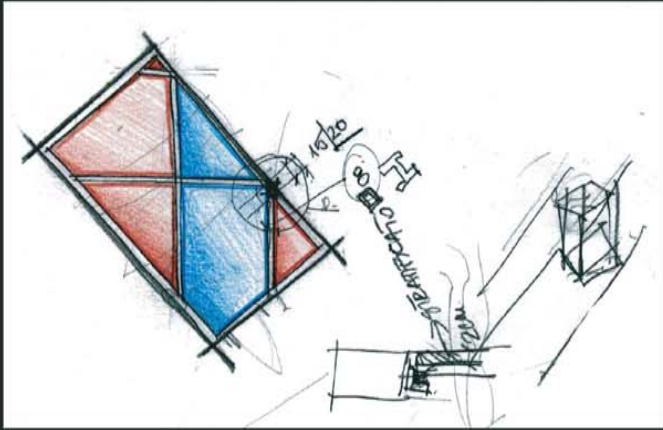
FIRST FLOOR PLAN



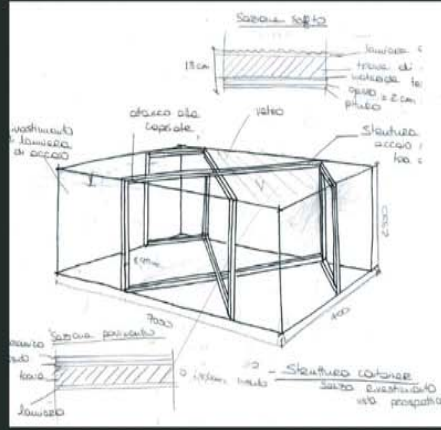


SECTIONS

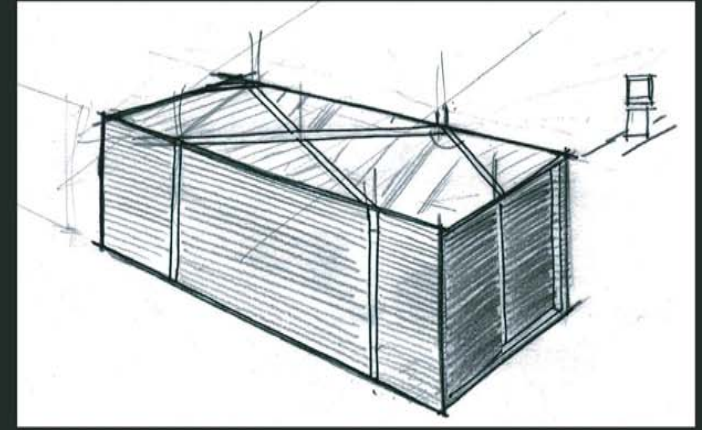




CONTAINERS ARE SUSPENDED TO THE WOODEN AND IRON FRAME OF THE BUILDING. THE ROOF OF THE CONTAINER-ROOMS ARE HALF TRANSPARENT TO LET THE LIGHT COME FROM ROOF STRUCTURE OF THE BUILDING.



THE SOLIDITY AND RIGIDITY OF THE CONTAINER-ROOMS ARE INCREASED BY AN IRON STRUCTURE.



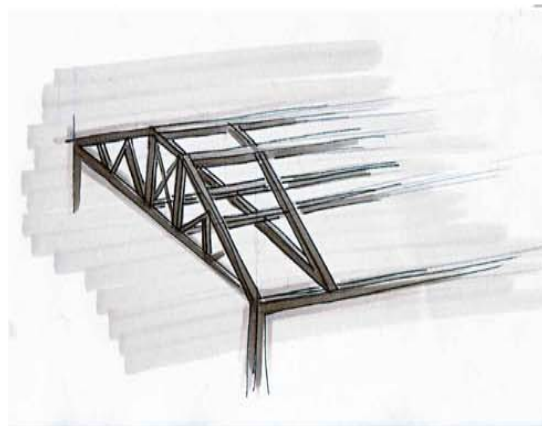
DIFFERENT PRESSURE POINTS ARE CREATED IN THE CONTAINER'S STRUCTURE WHERE THE IRON ROOF STRUCTURE WILL THEN BE WELDED.

CONTAINER ROOMS DETAILS

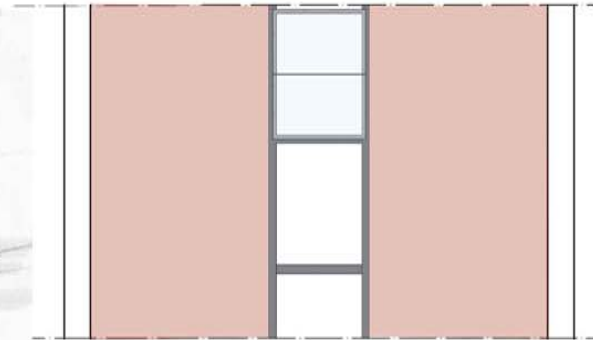
SKETCH OF THE ROOF FRAMING



THE CONTAINERS ROOMS ARE WOODEN COATED ON THE INTERIOR TO ALLOW A BETTER ISOLATION BUT MOSTLY TO GIVE A WARMER FEEL IN COMPARISON TO THE REST OF THE HOTEL

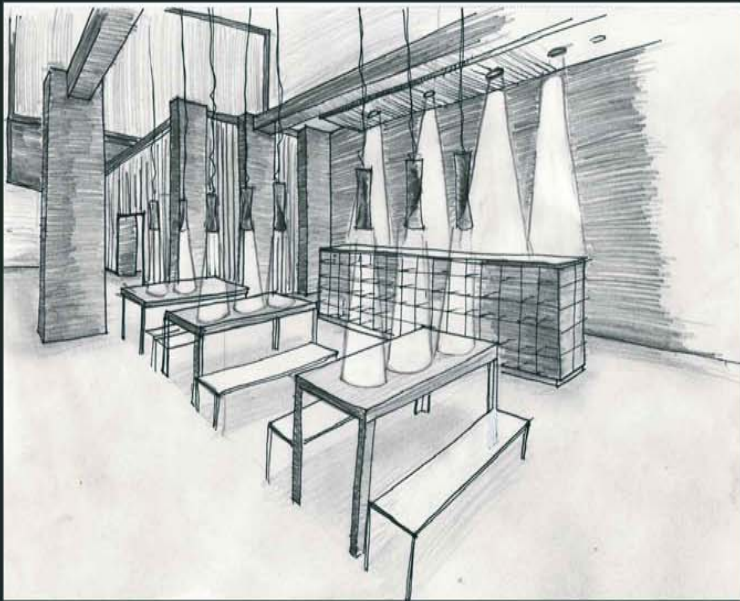


ROOF PLAN

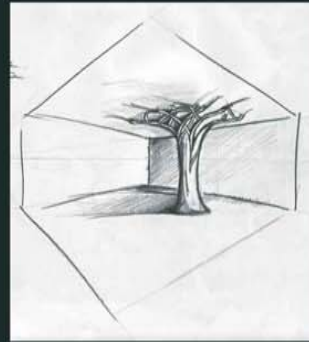


PLATES OF GLASS ARE PLACED BETWEEN THE VARIOUS PIECES OF THE ROOF STRUCTURE TO ALLOW AND INCREASE THE LIGHT INTO THE HOTEL.





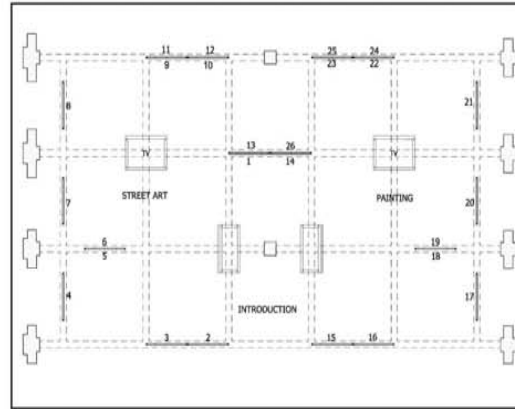
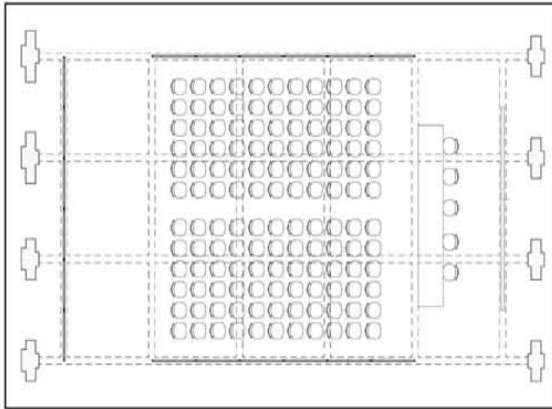
BAR



IN THE MEN'S TOILET A STYLIZED TREE MADE OF WHITE PORCELAIN WAS IMAGINED TO SERVE AS A URINAL. TRYING TO RECREATE THE PLEASANT FEELING OF RELIEVING ONESELF IN THE OPEN-AIR, IT ALSO PRODUCES SOUNDS OF NATURE.



TOILETTES

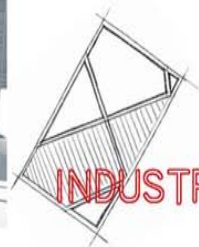


IN THE MULTIFUNCTIONAL SPACE, THE CEILING IS STRUCTURED BY RAILS AND FRAMES SUSPENDED BY IRON CABLES, IT IS TOTALLY MODULAR TO BECOME CONFERENCE, EXHIBITION OR EVEN A CONCERT HALL.



MULTIFUNCTION SPACE

INTERIOR DESIGN



INDUSTRY HOTEL



ROUGH CEMENT
WALLS AND FLOOR



WHITE PORCELAIN
LAVATORY, TOILET AND LIBRARY



PAINTED STEEL
CONTAINER-ROOMS OUTSIDE



COLOR NEONS
RECEPTION AND LIBRARY



IRON GRILL FLOORING
STAIRCASE AND PASSA-
GEWAY, FIRST FLOOR



MATE GLASS
RESTRROOMS & ROOFS



WOOD
CONTAINER-ROOMS INSIDE

MATERIALS AND FURNITURES



FOOTBALL TABLE



WORK TABLE
PRODUCER: VITRA
MODEL: JOYN



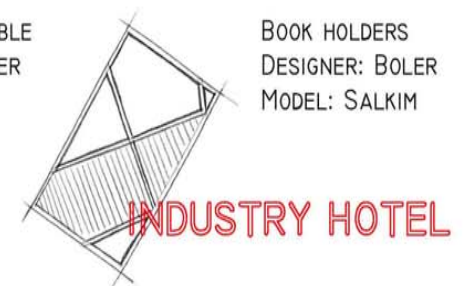
MULTIFUNCTIONAL ROOM LIGHTING
PRODUCER: ERCO
MODEL: ELIPSE



MAGAZINES TABLE
DESIGNER: BOLER
MODEL: NAR



BOOK HOLDERS
DESIGNER: BOLER
MODEL: SALKIM



2009:

Honorable Mention

Cliffhanger

Submitted by:

HKS, Inc.

Edward Abeyta, Leo Ahmes, Heath May



CONCEPT STATEMENT

CLIFFHANGER IS THE ULTIMATE HOTEL EXPERIENCE BASED ON THE CONCEPT OF SUSPENSION IN SPACE.

WITH ITS MODULAR DESIGN, THE EXPERIENCE CAN BE RECREATED IN MANY LOCATIONS ACROSS THE WORLD. SUCH LOCATIONS COULD INCLUDE THE GOLDEN GATE BRIDGE, CALIFORNIA'S REDWOOD FORESTS AND AN ICE FISSURE IN THE ANDES. EACH HOTEL WILL FOLLOW THE SAME PRINCIPLES OF SUSPENSION AND IMMERSION, WITH EMPHASIS ON MINIMIZING THE ECOLOGICAL FOOTPRINT ON THE SITE. THE IDEA IS THREE-FOLD: GET IN QUICKLY AND EFFICIENTLY, ENJOY THE LOCATION, THEN REMOVE ALL TRACES OF THE HOTEL AND HUMAN IMPACT AS ONE LEAVES.

THE MODULAR CONCEPT, BASED ON A VERTICAL, STRUCTURAL TRUSS SUSPENDED WITH TENSION RODS, EMBRACES A STACK OF INDIVIDUAL GUESTROOMS - ONE PER FLOOR - TO MAXIMIZE THE DRAMA OF THE SURROUNDING ENVIRONMENT. GUESTS IMMERSE THEMSELVES IN PANORAMIC VIEWS.

INTERIORS WILL TRANSFORM SLIGHTLY AS A RESPONSE TO ITS SURROUNDINGS THROUGH COLORS AND FINISHES.

ARRIVAL SHALL OCCUR BY CAR OR HELICOPTER ATOP THE CLIFF. GUESTS WILL BE DIRECTED TO A STATE-OF-THE-ART ELEVATOR THAT WILL TRANSPORT THEM TO A DRAMATIC 4 STORY GLASS LOBBY - THE PINNACLE OF THE HANGING STRUCTURE - OVERLOOKING THE GRAND CANYON BELOW.

CLIFFHANGER INCLUDES 27 ORGANIC, CONTEMPORARY GUESTROOMS WITH ACCENTS OF REDS AND ORANGES.

CLIFF HANGER HOTEL GRAND CANYON WEST RIM

GOLDEN GATE BRIDGE

REDWOOD FOREST

ICE FISSURE

GRAND CANYON

SITE ANALYSIS

CLIFFHANGER IS LOCATED ON THE WEST RIM OF THE GRAND CANYON IN CONVENIENT PROXIMITY TO THE GRAND CANYON WEST AIRPORT AND THE SKYWALK ATTRACTION.

●●●●● EXISTING ROAD-BUSK AND ONE RD

●●●●● NEW ROAD



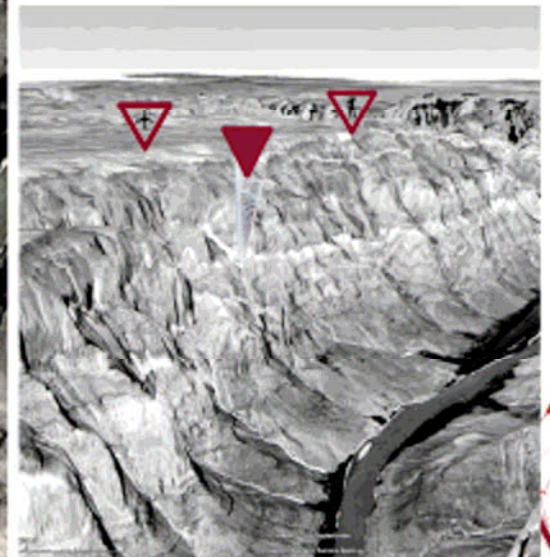
GRAND CANYON WEST AIRPORT



GRAND CANYON SKYWALK



CLIFFHANGER HOTEL



CLIFF HANGER | HOTEL GRAND CANYON WEST RIM

GOLDEN GATE BRIDGE

REDWOOD FOREST

ICE FIGURE

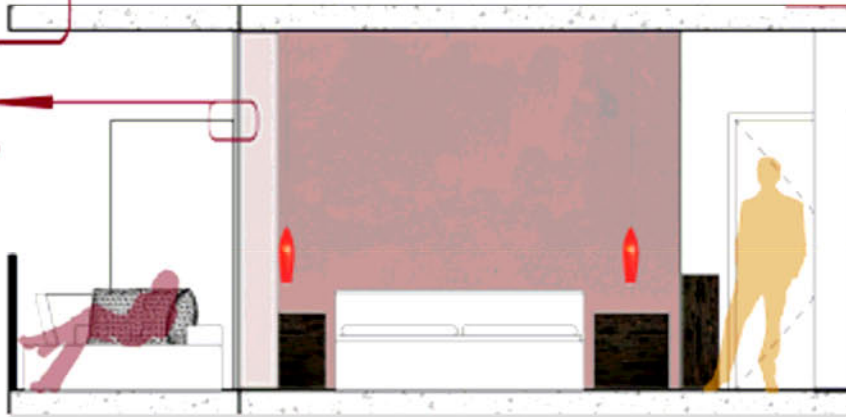
GRAND CANYON

ORGANIZATIONAL
DIAGRAM

SOLAR-TRACKING PHOTOVOLTAIC ARRAY RESTING
ON THE CANYON RIM THAT COLLECTS ENERGY FROM
THE TREMENDOUS NATURAL RESOURCE OF THE SUN

OVERHANG TO
CONTROL HEAT
GAIN

ELECTROCHROMIC
GLASS WITH A TRI-
PLE-GLAZED SYSTEM



CLIFF HANGER HOTEL GRAND CANYON WEST RIM

GOLDEN GATE BRIDGE

REDWOOD FOREST

ICE FIGURE

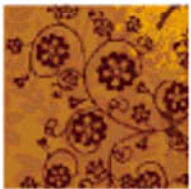
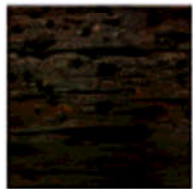
GRAND CANYON





PUBLIC SPACE

PASSING THE COZY LOUNGE AREA AND THE CONCIERGE CHECK-IN DESK, GUESTS WILL WALK TO THE GRAND STAIRS LEADING THEM TO THE BAR/TAPAS LOUNGE.



CLIFF HANGER HOTEL GRAND CANYON WEST RIM

GOLDEN GATE BRIDGE

REDWOOD FOREST

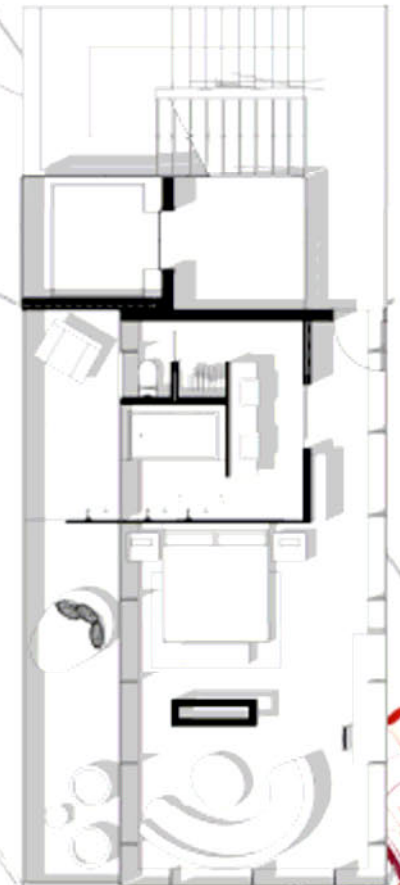
ICE FIGURE

GRAND CANYON



GUESTROOMS

THE GUESTROOMS WILL ALL HAVE AN OPEN GAS FIREPLACE THAT DIVIDES THE BEDROOM AND THE LIVING SPACE. EACH ROOM WILL FEATURE A LARGE TERRACE OVERLOOKING THE GRAND CANYON WITH LOUNGE SEATING AND OUTDOOR SHOWER.



CLIFF HANGER | HOTEL GRAND CANYON WEST RIM

GOLDEN GATE BRIDGE

REDWOOD FOREST

ICE FIGURE

GRAND CANYON

2009:

Honorable Mention

Bucket List

Submitted by:

WATG

Cynthia Jacobs, Shannon Seuss, Tom Williams, Michael Brown & Jin Koyama

The Radical Idea: What's on YOUR Bucket List?

The premise of the 2007 film, "The Bucket List" has resonated with millions of people. It asks a big, bold and breathtaking question: "What's on your Bucket List?" It is a to-do list of things you'd like to accomplish and places you'd like to see before you "kick the bucket," preferably while you still have the health and wealth to enjoy the adventure! The problem is some places on our bucket list are remote, difficult to get to, and do not have a "resort" nearby.

Bucket List Lodging (BLL) is a concept based on eco-friendly, hassle-free and unencumbered travel experiences set in a series of extraordinary must-see locations around the globe, geared specifically for the Baby Boomer generation and its extended families.

The Market: Baby Boomers Rule!

76 million American children were born between 1945 and 1964, demanding resources and attention since the end of World War II. This is the Baby Boomer generation which will have a strong market influence on American society well into the 2040's. The oldest "Boomers," at 64, are rapidly approaching retirement age. Many are retiring early, or are already working part-time in a "second chapter" career. The youngest are 45, many with children still at home.

This generation has traveled more and farther than any previous generation and will continue to do so for the next 20 years. As a group, this generation exerts an immense influence on everything from politics and business to consumer products, including hospitality and travel. Those who best adapt to the needs and wants of this group will reap the rewards of a generation of frequent and affluent travelers. What does this active, health-conscious, eco-aware, sophisticated, tech-savvy and adventurous group look for? Some key factors include: ease of travel; luxury at a good price; safety and comfort; technology connection; battery recharging; tranquility but with ample opportunities to connect and exchange stories with other travelers; opportunity for extended family activities for the "Sandwich Generation," meaning those who care for kids and elders; embracing the notion of 60 is the new 40!; and last but not least, hassle-free, unencumbered travel.

The Locations: Must-See Wonders of the World

The site selection for Bucket List Lodging starts with those locations that are found on multiple must-see "lists" and are generally in remote places previously only visited by the young and adventurous backpacker. There are typically few hospitality options to choose from in these places and because of the close proximity to and sensitivity of the natural environment, the BLL sites are non-permanent, modular luxury lodges set up for a limited time period or season.



Our objective is to provide a unique and genuine experience that is both ecologically and financially sustainable. Our number one criteria was to maintain the natural beauty of every environment we choose to site each lodge, leaving no trace when the season ends.

The first “flagship” sites for 2009-2010 season will include the 6 of the 7 Natural Wonders of the World:

- The Geiranger Fjord, Norway
- The Grand Canyon, Arizona USA
- The Himalayas, Nepal
- The Great Barrier Reef, Australia
- The Serengeti, Tanzania
- The Amazon, South America

Future sites offered will include Stonehenge, Great Britain; Iguacu Falls, Brazil; Denali National Park, Alaska, USA; Easter Island and many more on your “Bucket List.”

The Bucket List Lodge: Modular and Movable: If FedEx can get there, so can we! The design is based on a modular kit of parts that must fit in the cargo hold of an aircraft or container on a ship. The freight container “module” of 125” wide x 96” deep x 96” high is our building block. Each lodge consists of 10-15 bungalows that are 4 or 5 modular containers @ 416 sf each; community lounge / dining; self contained water, power and waste tanks; catering / service pod; and an amenity / transportation pod. Specially trained local “BLL” crew members set the stage for your experience by constructing the lodge from this kit of parts and stay on as superior service staff throughout the season. To minimize the carbon footprint of transport, all modular equipment will be fabricated and stored off-season in facilities within a 500 mile radius of each Bucket List Lodge site.

The Product Innovation: High-Tech Travel Trunk: Imagine having an oversized travel trunk delivered to your home in advance of your trip. You pack it with all the essentials for your destination, and it is picked up at your door to be transported to the BLL on your itinerary. This means no luggage hassles and you are able to enjoy the journey unencumbered with only your camera and carry-on. There is no unpacking because everything is in specially-designed compartments or hung as needed. Camera, phone and computer charging are all specially integrated within the design. This trunk eliminates the need for closets, drawers and extraneous furniture in the guestroom and becomes an attractive but secure (as a guestroom safe) and multi-purpose element that enhances the experience and differentiates it from others. We see future guestrooms being designed specifically to accommodate branded “designer” Hi-tech Travel Trunks.



The Market

BABY BOOMERS

- BORN 1946 - 1964
- SECOND CAREER
- SOME CHILDREN AT HOME

A GENERATION THAT HAS TRAVELED MORE AND FARTHER THAN ANY OTHER PREVIOUSLY

60 IS THE NEW 40!



- ECO-FRIENDLY
- HASSLE-FREE
- UNENCUMBERED TRAVEL
- REMOTE DESTINATIONS



- ACTIVE
- HEALTH-CONSCIOUS
- ECO-AWARE
- SOPHISTICATED
- TECH-SAVVY
- ADVENTUROUS

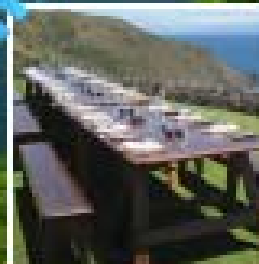


WHERE TO?



with a view

- EASE OF TRAVEL
- LUXURY AT A GOOD PRICE
- SAFETY AND COMFORT
- TECHNOLOGY CONNECTION
- BATTERY RECHARGING
- TRANQUILITY



"...WHAT A VIEW!"



The Geiranger Fjord
Norway

The Hi-Tech Travel Trunk



HASSLE-FREE TRAVEL

PICK-UP AT HOME PRIOR TO TRAVELING

SEPTEMBER



EXPANDED TRAVEL TRUNK

TRAVEL TRUNK IS PLACED IN ROOM BEFORE GUEST ARRIVES

FEATURES

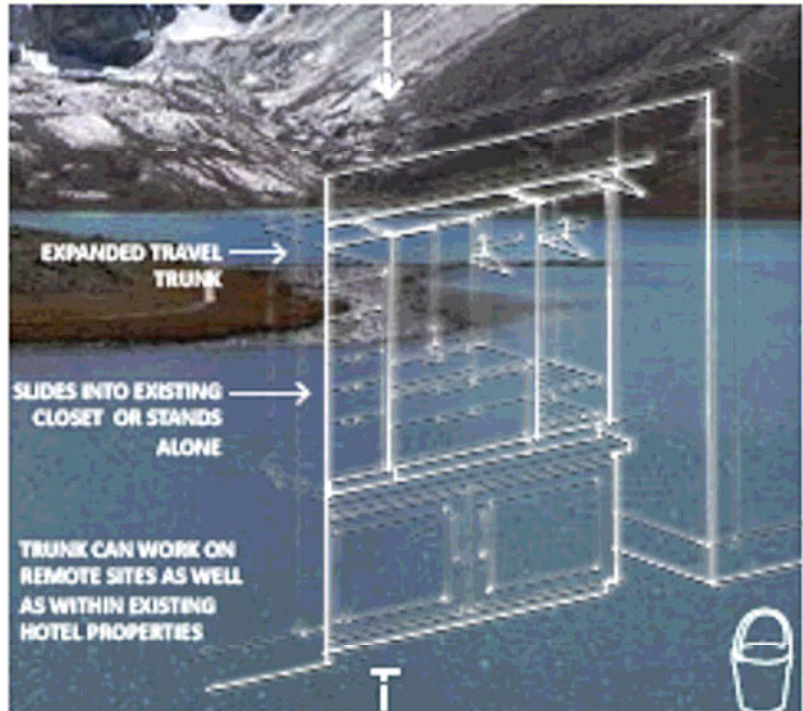
- PRE-LOADED
- CUSTOMIZED
- LAPTOP SAFE
- LOCKABLE
- VARYING SIZES
- BUILT-IN ADAPTERS
- BATTERY POWER



TRUCK ARRIVES AT YOUR HOME FOR TRUNK LOADING



in the sky



EXPANDED TRAVEL TRUNK

SLIDES INTO EXISTING CLOSET OR STANDS ALONE

TRUNK CAN WORK ON REMOTE SITES AS WELL AS WITHIN EXISTING HOTEL PROPERTIES

* OPTIONAL "PURCHASE & PACK" FROM SOME OF YOUR FAVORITE BOUTIQUES!



The Himalayas Nepal

The Locations



"MUST-SEE" LIST



PREVIOUSLY ONLY VISITED BY YOUNG ADVENTUROUS BACKPACKERS

A UNIQUE AND GENUINE EXPERIENCE

in the desert

LUXURY TRAVEL



Alta



Nepal



Australia



South America

SEASONAL DESTINATIONS

MINIMAL IMPACT



NON-PERMANENT MODULAR LUXURY LODGES

THESE PODS CAN BE PLACED VIRTUALLY ANYWHERE IN THE WORLD

The Grand Canyon
Arizona USA

The Bucket List Lodge



GUESTS ENCOUNTER THE LODGE UPON ARRIVAL



MODULES ASSEMBLED ON SITE



OUTDOOR LIVING SPACES



TRUCK DELIVERY OF FLAT-PACKED MODULES



FedEx



- KIT OF PARTS
- REPEATABLE ASSEMBLY
- MULTIPLE MODULES MAKE UP VARYING CONFIGURATIONS OF GUESTROOM EXPERIENCES

in the forest

FABRICATED & STORED WITHIN 500-MILE RADIUS

LOCAL GOODS ARE GATHERED AND BROUGHT TO THE SITE TO REDUCE THE ENVIRONMENTAL IMPACT OF SHIPPING



COMPOSTING TOILET
MODULAR MECHANICAL SERVICING

HI-TECH TRAVEL TRUNK



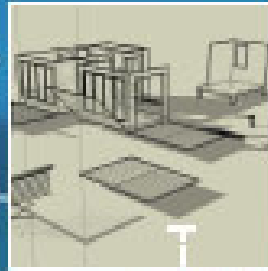
The Amazon Rain Forest
South America

Modular and Moveable



LODGING

THE LODGING COMPONENTS ARE MODULAR AND DESIGNED TO BE ASSEMBLED ON-SITE INTO FULLY-FUNCTIONING UNITS



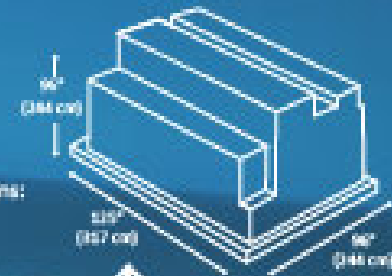
AIRFREIGHT CONTAINER SIZES

Main Deck Pallet
(Equivalent to ISO Type 2)

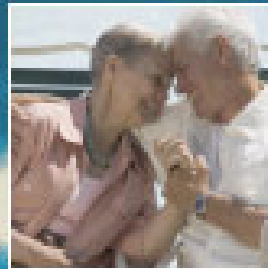
External Displacement:
600 cu ft / 17.34 cu m

Maximum Gross Weight:
15,000 kg / 33,000 lb

Maximum External Dimensions:
[L x W x H] Contained
220" x 96" x 96"
5578mm x 2440mm x 2440mm



GUESTS



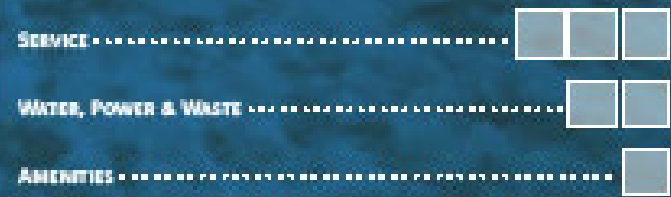
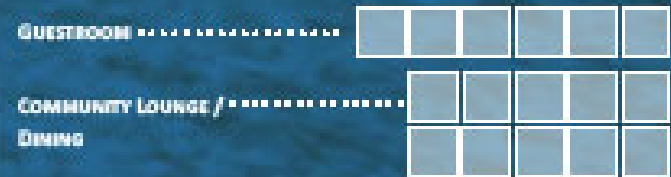
GUESTS HAVE THE PLEASURE OF UNENCUMBERED TRAVEL, ARRIVING IN REMOTE LOCATIONS HASSLE-FREE

TRANSPORTED VIA

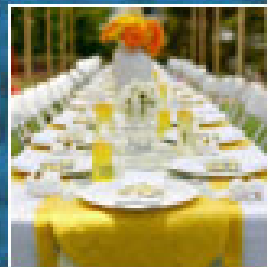


ASSEMBLED UNITS VARY IN SIZE DEPENDING ON GUEST NEEDS AND LOCATION

MODULE DIAGRAM - RESORT COMPONENTS



TRAVELERS WHO ENJOY A TRADITIONAL CRUISE WILL LIKEWISE HAVE TO UNPACK ONLY ONCE DURING THEIR TRAVELS



on the water

The Great Barrier Reef
Australia

2009:

1st Runner Up

Zephyr Resort

Submitted by:

Cagley & Tanner

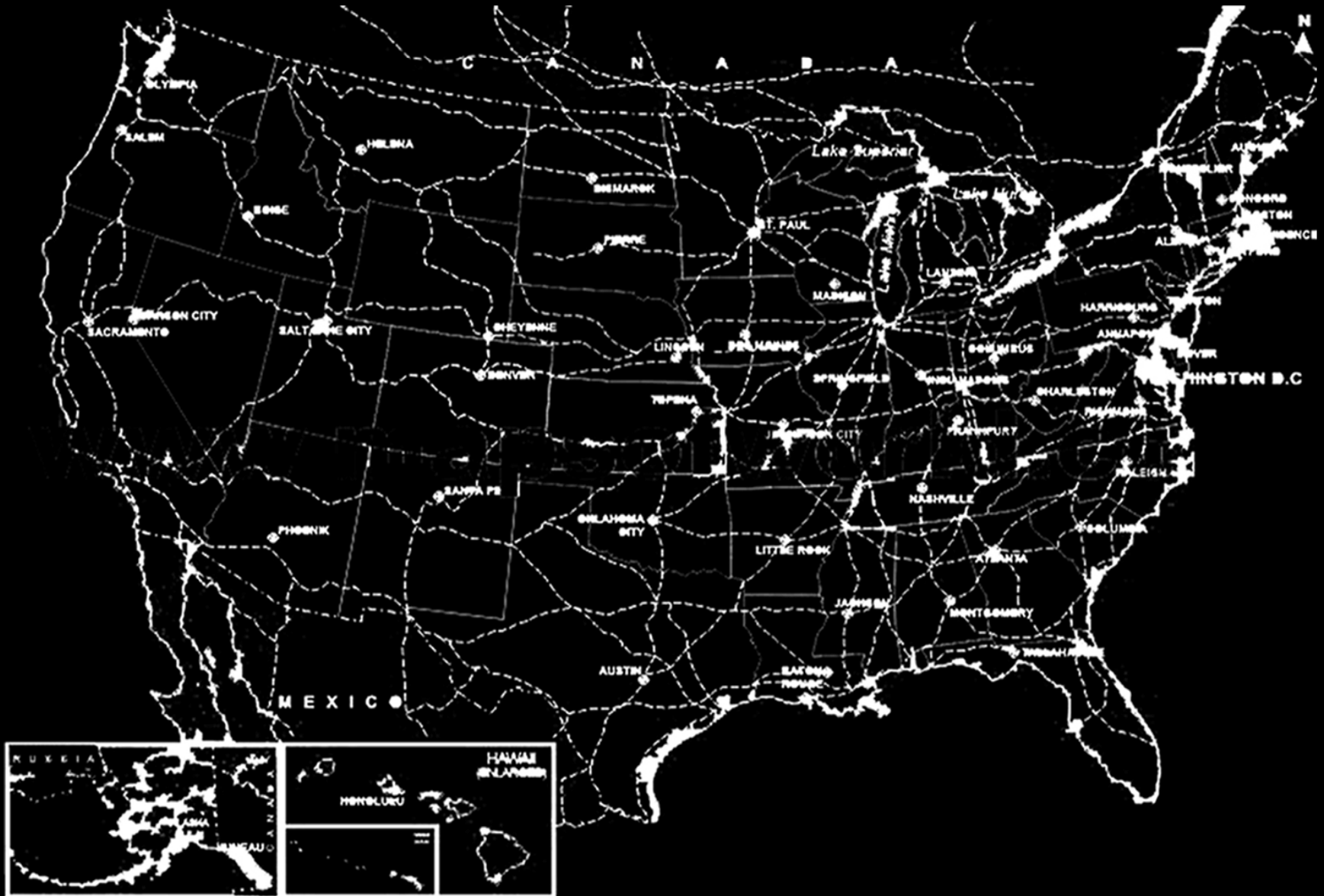
Lee Cagley and Sean Tanner

C | T
cagley & tanner

THE FUTURE



WHAT WE HAVE



WHAT WE NEED

Bio-diesel



Solar energy



Biomass



Sustainability

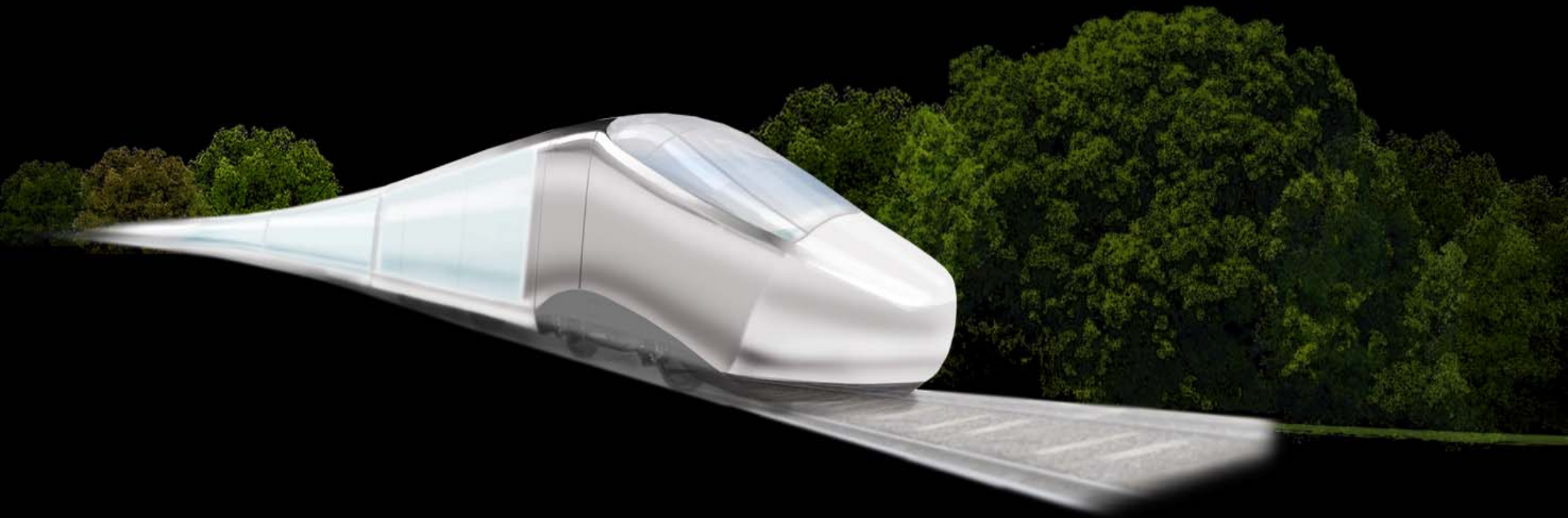


Luxury

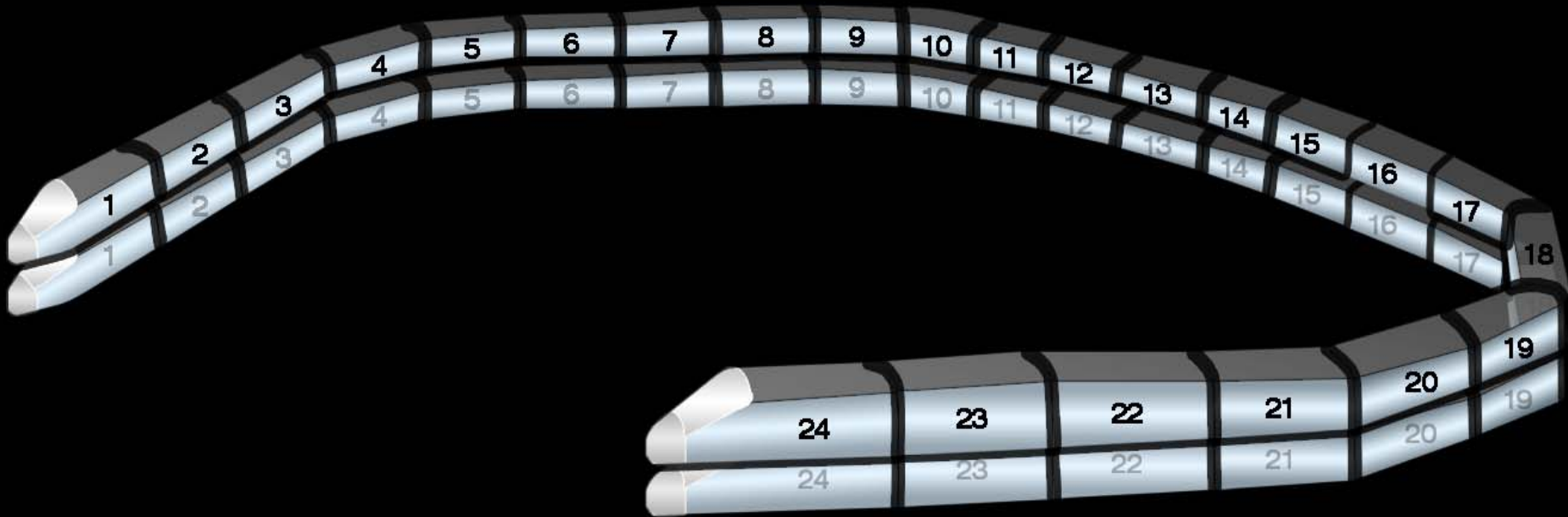


zephyr resort

the twenty-first century limited



■ HOW WE'LL DO IT



- | | | | |
|----|----------------------------|----|----------------------|
| 1 | ENGINE 1 | 13 | TYPICAL ROOM CAR 2 |
| 2 | PRESIDENTIAL SUITE (ADA) | 14 | TYPICAL ROOM CAR 3 |
| 3 | SUITE CAR (ADA) | 15 | TYPICAL ROOM CAR 4 |
| 4 | TYPICAL ROOM CAR (ADA) | 16 | TYPICAL ROOM CAR 5 |
| 5 | SUNDRY STORE / CYBER CAFE | 17 | TYPICAL ROOM CAR 6 |
| 6 | RESTAURANT | 18 | SUITE ROOM CAR 1 |
| 7 | KITCHEN | 19 | SUITE ROOM CAR 2 |
| 8 | CAFE | 20 | SUITE ROOM CAR 3 |
| 9 | BAR / LOUNGE / GAMING | 21 | STAFF CAR |
| 10 | OUTDOOR OBSERVATION | 22 | PRESIDENTIAL SUITES |
| 11 | SPA / FITNESS / MEDITATION | 23 | ELECTRIC CAR STORAGE |
| 12 | TYPICAL ROOM CAR 1 | 24 | ENGINE 2 |

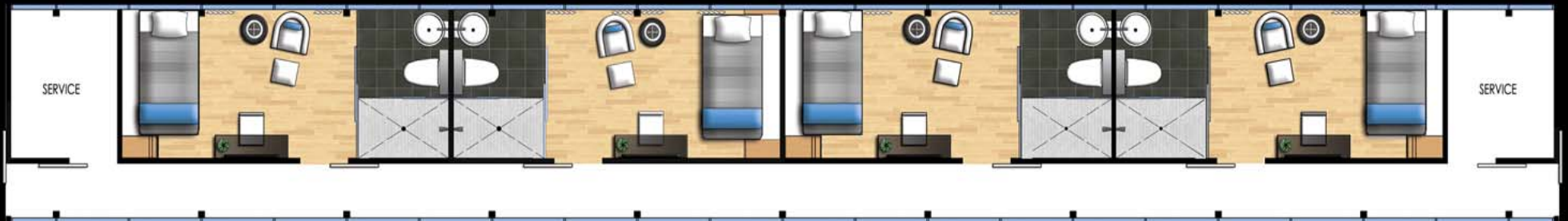
THE JOURNEY



TYPICAL ROOM PLAN
135 SQ FT



TYPICAL ROOM ELEVATIONS



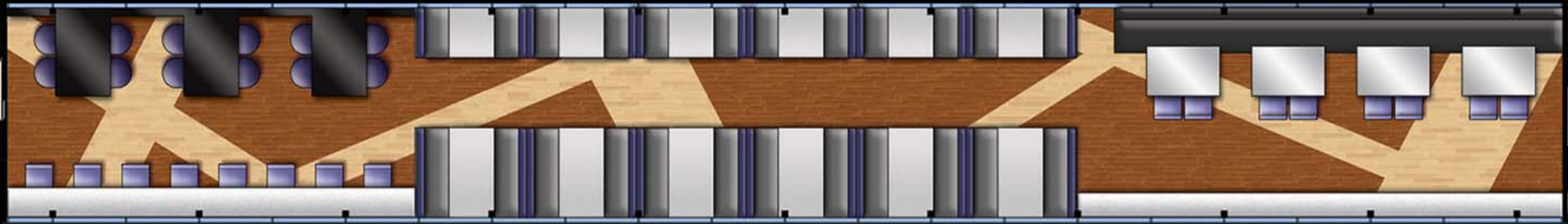
TYPICAL ROOM CAR

■ PRESIDENTIAL SUITE



PRESIDENTIAL SUITE CAR
895 SQ FT

THE EXPERIENCE



CAFE CAR
SEATS 72



SPA/OBSERVATION DECK



CT
cagley & tanner

zephyr resort
the twenty-first century limited

2009:

Grand Prize Winner

Pixel Hotel

Submitted by:

Metro 1 Properties

Sabine Funk, Michael Grugl, Jurgen Haller, Christian H. Lee, Richard Steger, Christoph Weidinger
Architects – Linz, Austria
With Carl Hildebrand

WELCOME

PIXEL HOTEL

HOLIDAYS IN URBAN SPACES



LINZ, AUSTRIA



PIXEL HOTEL

HOLIDAYS IN URBAN SPACES



ARRIVING IN LINZ

PIXEL HOTEL

HOLIDAYS IN URBAN SPACES

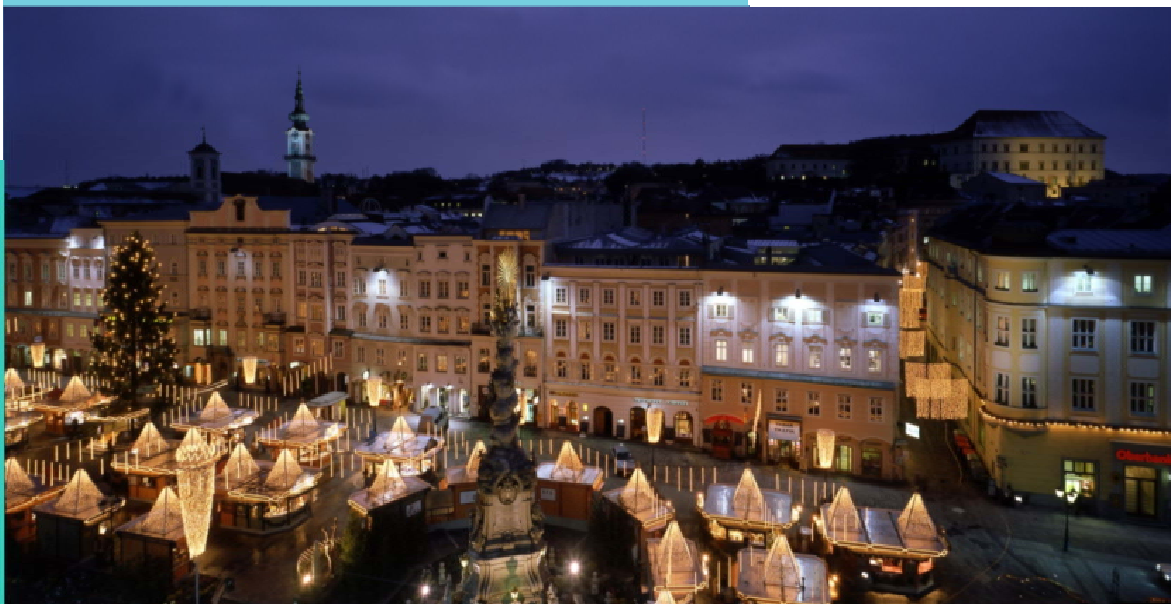
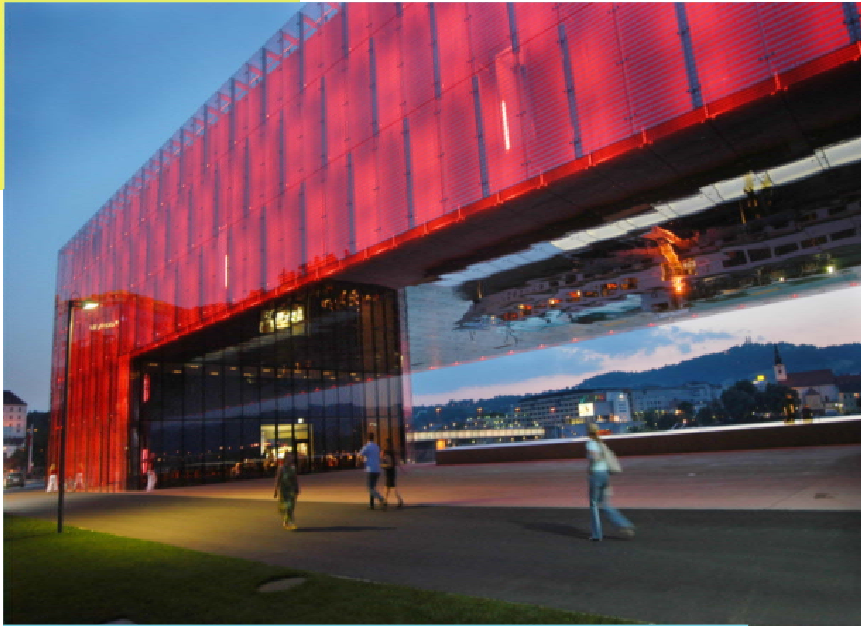




ARRIVING IN LINZ

PIXEL HOTEL

HOLIDAYS IN URBAN SPACES



LINZ, STEEL & ARTS CITY

PIXEL HOTEL

HOLIDAYS IN URBAN SPACES

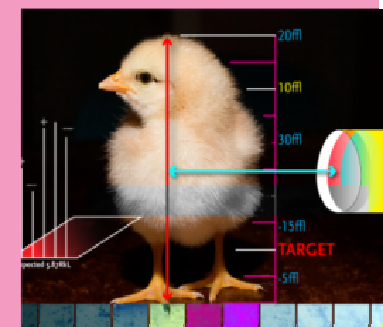
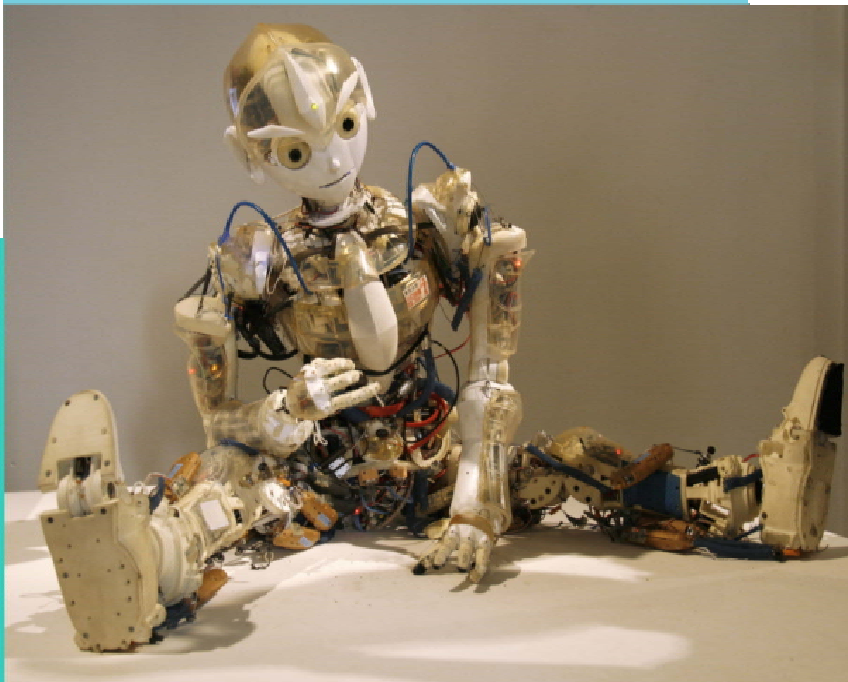


LINZ

ARS ELECTRONICA ANNUAL FESTIVAL

PIXEL HOTEL

HOLIDAYS IN URBAN SPACES



LINZ

EUROPEAN
CULTURE CAPITAL 2009

PIXEL HOTEL

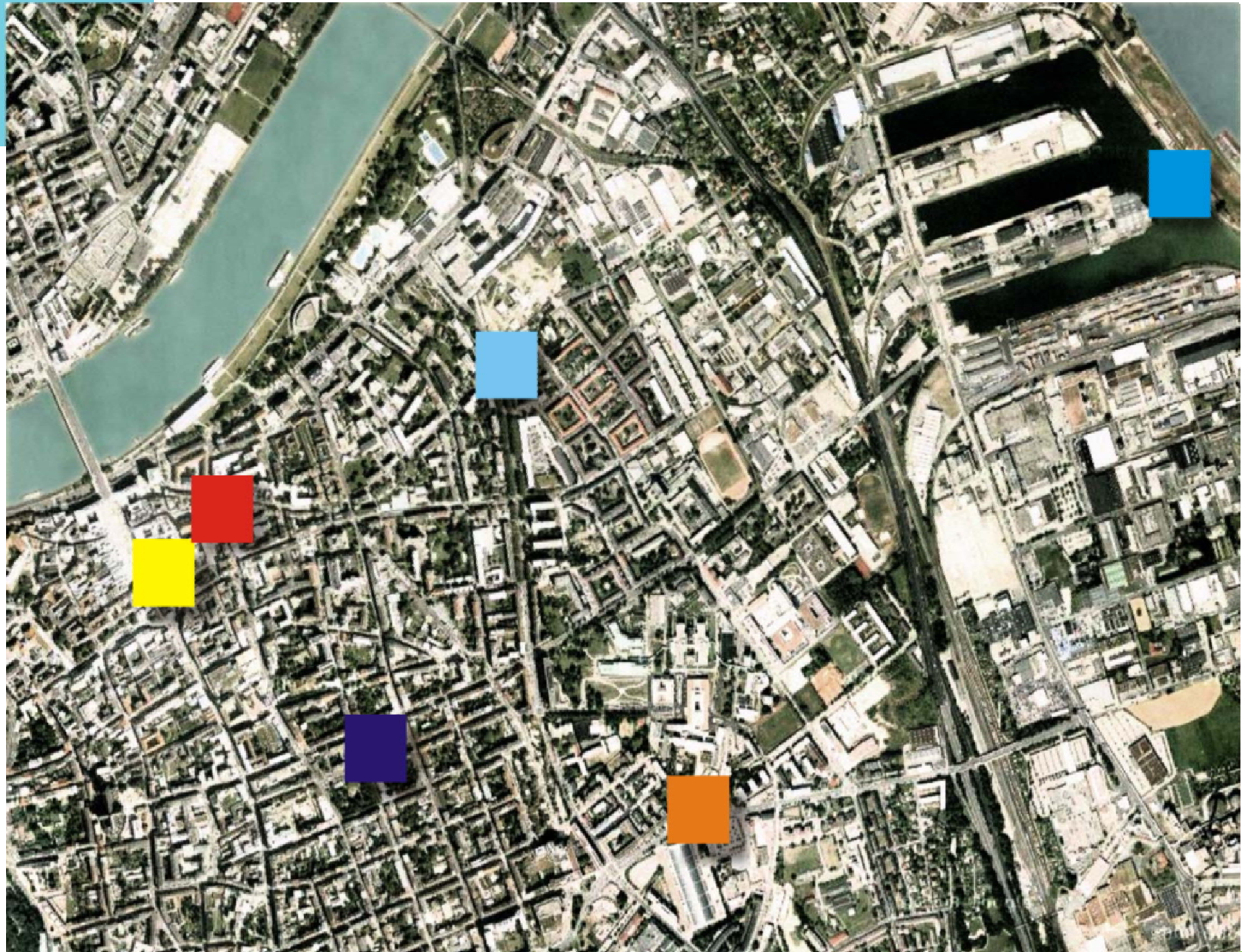
HOLIDAYS IN URBAN SPACES



6 LOCATIONS

PIXEL HOTEL

HOLIDAYS IN URBAN SPACES





IN THE PATIO

PIXEL HOTEL

HOLIDAYS IN URBAN SPACES



IN THE PATIO

PIXEL HOTEL

HOLIDAYS IN URBAN SPACES



IN THE PATIO

PIXEL HOTEL

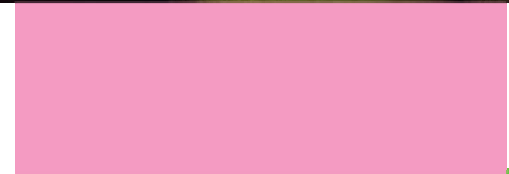
HOLIDAYS IN URBAN SPACES



IN THE PATIO

PIXEL HOTEL

HOLIDAYS IN URBAN SPACES















IN THE ART GALLERY

PIXEL HOTEL

HOLIDAYS IN URBAN SPACES



IN THE ART GALLERY

PIXEL HOTEL

HOLIDAYS IN URBAN SPACES



IN THE ART GALLERY

PIXEL HOTEL

HOLIDAYS IN URBAN SPACES



IN THE ART GALLERY

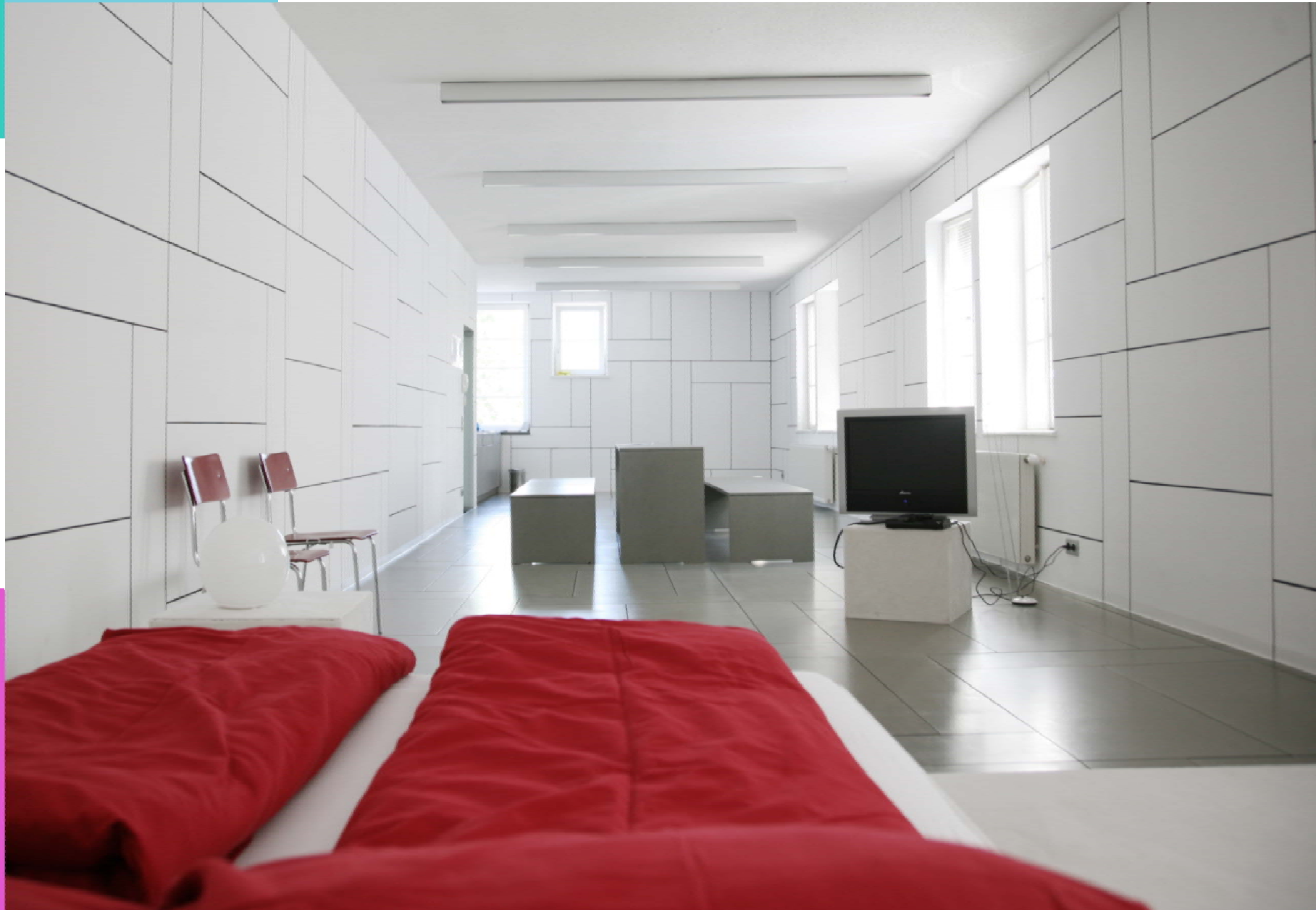
PIXEL HOTEL

HOLIDAYS IN URBAN SPACES









ON THE WATER

PIXEL HOTEL

HOLIDAYS IN URBAN SPACES



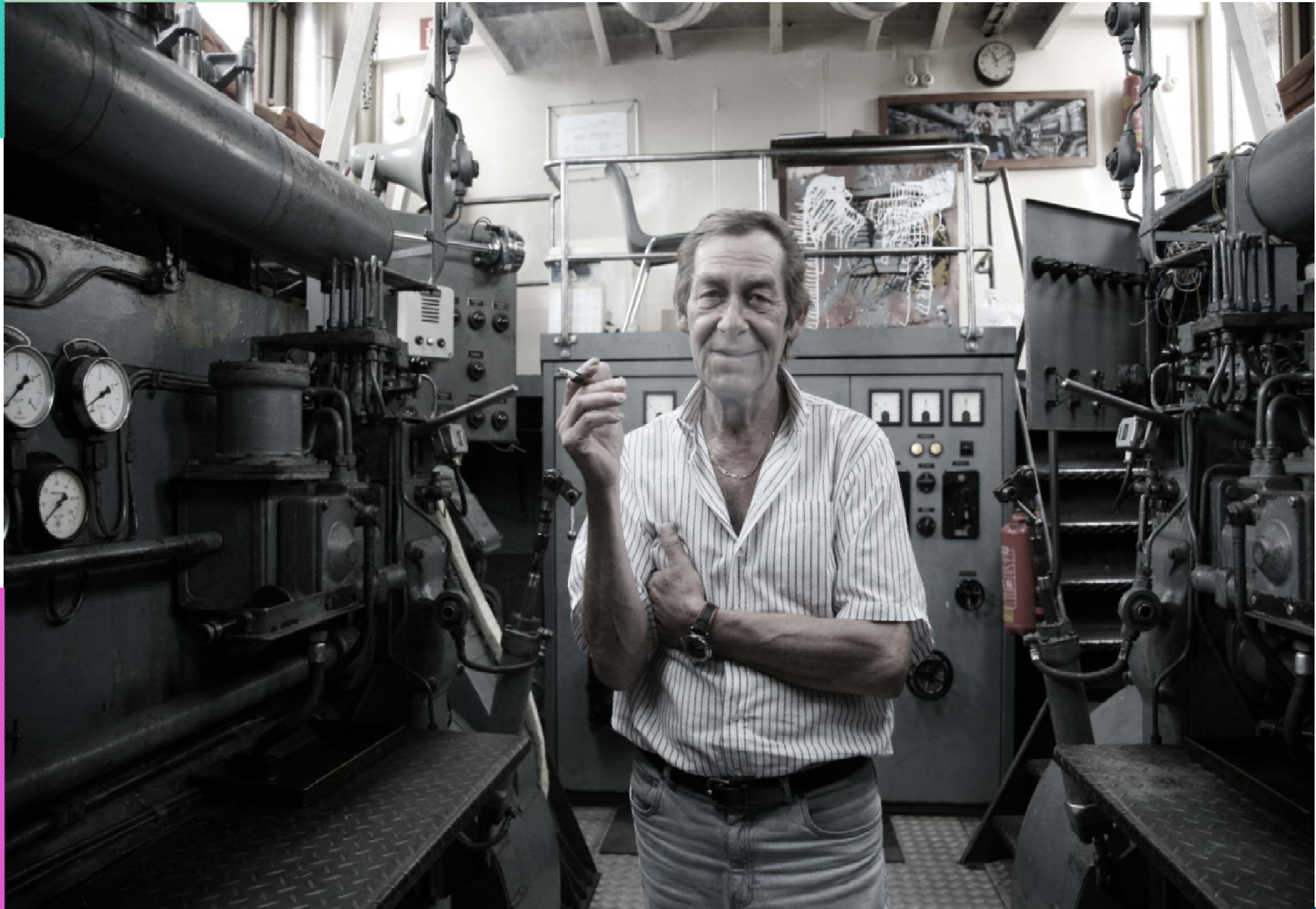




ON THE WATER

PIXEL HOTEL

HOLIDAYS IN URBAN SPACES



ON THE WATER

PIXEL HOTEL

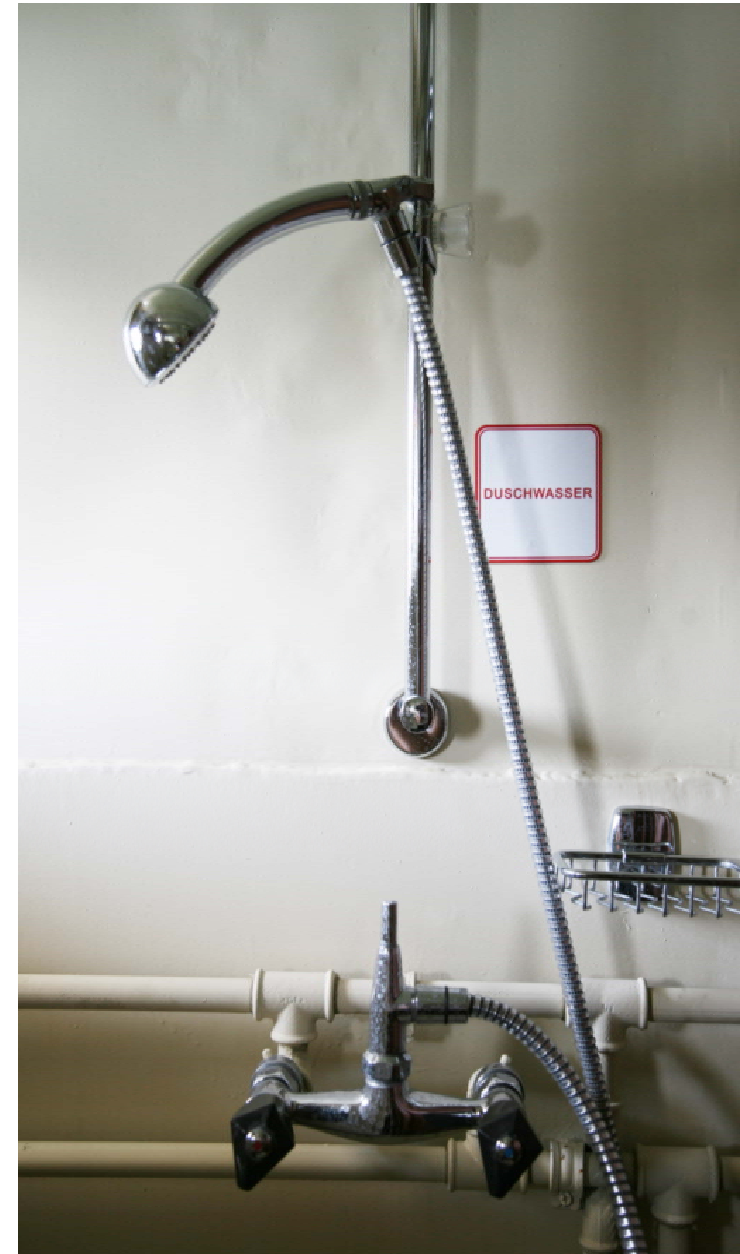
HOLIDAYS IN URBAN SPACES



ON THE WATER

PIXEL HOTEL

HOLIDAYS IN URBAN SPACES



TEXTIL PASSAGE

PIXEL HOTEL

HOLIDAYS IN URBAN SPACES





TEXTIL PASSAGE

PIXEL HOTEL

HOLIDAYS IN URBAN SPACES



TEXTIL PASSAGE

PIXEL HOTEL

HOLIDAYS IN URBAN SPACES



TEXTIL PASSAGE

PIXEL HOTEL

HOLIDAYS IN URBAN SPACES



Zohar Or, 6 years
our guest from Israel

Pixel: Textilpassage

